

April 2024

Dear Parent/Carer

We are writing to let you know about another significant change for your child upon transfer from Year 6 to Year 7, which is the introduction of compulsory school uniform.

High standards of uniform and presentation are expected of all pupils at Lawn Manor Academy and the school unashamedly takes pride in this. There are good reasons for this. A smart uniform helps to create a sense of community; it also removes distraction and competition which may be caused by an individual's style of dress and allows pupils to concentrate on learning. Uniform must be worn to and from school; it is not acceptable for pupils to arrive to school in non-uniform items and then change them. The Dress Code and Behaviour policies are clear that there are no exceptions to this.

We have included with this letter some guidance on uniform expectations at Lawn Manor Academy. Blazers, Jumpers/Cardigans and Ties can only be purchased from Uniform Direct and we have attached information on how to purchase uniform, as well as a price list. Uniform Direct is an online provider which can be accessed via the following link: [Lawn Manor Academy \(uniform-direct.com\)](https://www.uniform-direct.com). We have also included a measurement guide to help with your online order.

We also have a 'pop-up uniform shop' at the school on **Friday 28<sup>th</sup> June from 1:00pm – 5:00pm**, where Uniform Direct will bring a supply of uniform available for purchase in person rather than online.

Should you have any questions, please do not hesitate to contact us at: [transfer@lma.ascendlearningtrust.org.uk](mailto:transfer@lma.ascendlearningtrust.org.uk).

Yours sincerely

Marek Koza  
Assistant Headteacher

Becci Benson  
Transfer & Inclusion Coordinator

---

Lawn Manor Academy – Inspiring and Creating Futures for All