

LAWN MANOR —ACADEMY—

Btec Technical Award Travel and Tourism Year 10

KNOWLEDGE / LITERACY / NUMERACY / ORACY / AGENCY

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CONTENT/TOPICS/CONCEPTS

Term 1

COMPONENT 3A-

- 1) Factors Influencing TT
- 2) Factors Influencing TT
- 3) Factors Influencing TT
- 4) Response to factors
- 5) Responses to factors
- 6) Recap on 3A COMPONENT 3B
- 7) Impact and sustainability
- 8) Impact and sustainability
- 9) Impact and sustainability COMPONENT 3B
- 10) Popular Visitor Destinations
- 11) Popular Visitor Destinations
- 12) Sustainable Tourism
- 13) Sustainable Tourism
- 14) Managing social cultural impacts

Term 2

COMPONENT 1-

- 1) Accommodation
- 2) Transport operators
- 3) Visitor Attractions
- 4) Tour operators
- 5) Travel agents
- 6) Tourism Promotion
- 7) Ancillary services
- 8) Ownership
- 9) Financial aims
- 10) Strategic aims11) Interrelationships /
- interdependencies 12) Ways of working together
- 13) Reasons for working together
- 14) Revision
- 15) Revision

Term 3

COMPONENT 1—

- 1) Types of technology
- 2) Evaluate technology
- 3) Assess Practicae
- 4) Assess Practice
- 5) Types of destination
- 6) Features of destination7) Types of Tourism
- 8) Visitor types
- 9) Modes of transport
- 10) Transport hubs
- 11) Suitability of travel routes
- 12) Revision
- 13) Revision
- 14) Assessment
- 15) Travel agent Task

Term 4

COMPONENT 1— controlled assessment

- 1) Recap
- 2) Task 1a/b Prep
- 3) Task 2 Prep
- 4) Task 3a Prep
- 5) Task 3b Prep
- 6) Catch Up
- 7) Task 1a Assess
- 8) Task 1b Assess
- 9) Task 2 Assess
- 10) Task 2 Assess
- 11) Task 3a Assess
- 12) Task 3a Assess
- 13) Task 3b Assess
- 14) Catch up/ Independent
- 15) Catch up/ Independent

Term 5

Comp 3 -

- 1) Catch up/independent
- 2) Catch up/independent
- 3) Catch up/independent
- 4) Sociocultural impacts
- 5) Economic impacts
- 6) Environmental impacts
- 7) Sustainable tourism
- 8) Health Risk Factors
- 9) Health Risk Factors
- 10) Safety and Security Factors
- 11)Safety and Security Factors
- 12) Media Factors

Term 6

Comp 2 -

- 1) Types of market research
- 2) Primary research
- Secondary research
- 4) Identify customer needs
- 5) Using research to identify trends
- 6) MOCK EXAMS
- 7) MOCK EXAMS
- 8) MOCK EXAMS
- 9) MOCK EXAMS
- 10) MOCK EXAMS

Key Words—multiples, independent, consolidator, accommodation, public, private, voluntary, services, non-serviced, natural, heritage, purpose-built, primary, secondary, regional, national, ancillary, commercial, vertical integration, horizontal integration

SKILLS

VOCABULARY

Skills—Revision Techniques, Map skills, Customer care, Paired work, Perseverance, Determination, Organising, Leadership, skills

Personal Development, Numeracy and Literacy

Assessment—Regular informal formative assessment tasks in all subject to identify prior learning and low stakes knowledge recall quizzes/ activities throughout topics. Do now activities will recap prior teaching and identify misconceptions. Consistent use of live marking in lessons will identify where help is needed. COMPONENT 1 AND 2 have controlled assesments. COMPONENT 3 is an exam taken in Year 11. Regular IACTs are evident in books.

ATTITUDE

Understanding others, behaviour and attitudes, SMSC, PHSE Opportunities arise across the curriculum to address issues, discuss various attitudes, build respect for all and are built into topics. Physical lesson activities designed to get the children working together, sharing, communicating. The Lawn Manor Way is adhered to throughout, classroom routines clear and children are encouraged to take pride in their work and the department. Teamwork and cooperation built into the curriculum.

RESILIENCE

Character, personal Development, wellbeing and CIAG Children are actively encouraged to embrace mistakes and to see them as a focus of how to improve. IACT and personal feedback, both written and oral will help with improving work. Modelling work and looking at most efficient methods of learning a focus.



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CONTENT / TOPICS / CONCEPTS

Term 1 Component 2 -

- 1) Types of market research
- 2) Primary research
- 3) Secondary research
- 4) Identify customer needs
- 5) Using research to identify trends
- 6) Recap
- 7) Recap
- 8) Introduction to assessment
- 9) Task 1a/b Prep
- 10) Task 1a/b Prep
- 11) Task 2 Prep
- 12) Task 2 Prep
- 13) Task 3a Prep
- 14) Task 3b Prep
- 15) Task 1a Assess

Term 2 COMPONENT 2—

- 1) Task 1b Assess
- Task 1b AssessTask 2 Assess
- 4) Task 2 Assess
- 5) Task 3a Assess
- 6) Task 3a Assess
- 7) Task 3b Assess
- 8) Task 3b Assess
- 9) Catch Up
- 10) Catch Up
- 11) Catch Up
- 12) C3 Revision
- 13) C3 Revision14) C3 Revision
- 15) C3 Revision

Term 3

COMPONENT 3A-

- 1) Factors Influencing TT
- 2) Factors Influencing TT
- 3) Factors Influencing TT
- 4) Response to factors
- 5) Responses to factors
- 6) Recap on 3A COMPONENT 3B
- 7) Impact and sustainability
- 8) Impact and sustainability
- 9) Impact and sustainability COMPONENT 3B
- **10) Popular Visitor Destinations**
- 11) Popular Visitor Destinations
- 12) Sustainable Tourism
- 13) Sustainable Tourism
- 14) Managing social cultural impacts
- 15) Managing social cultural impacts

Term 4

COMPONENT 3B-

- 1) Managing economic impacts
- 2) Managing economic impacts
- 3) Managing environ. Impacts
- 4) Managing environ. Impacts COMPONENT 3C
- 5) Tourism Development
- 6) Tourism Development
- 7) Tourism Development
- 8) Role of Government
- 9) Role of Government
- 10) Partnerships in destination management
- 11)Partnerships in destination management
- 12) Revision

Term 5

Comp 3 -

- 1) Exam Revision
- 2) Exam Revision
- 3) Exam Revision
- 4) Exam Revision
- 5) Exam Revision
- 6) Exam Revision

Exam MAY

Term 6

Key Words—multiples, independent, consolidator, accommodation, public, private, voluntary, services, non-serviced, natural, heritage, purpose-built, primary, secondary, regional, national, ancillary, commercial, vertical integration, horizontal integration

SKILLS

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